

차종 · 업체 · 모델별 판매 (내수 · 수출)



승용차

(단위 : 대)

업체	모델명	2007			2008			2009			2010		
		계	내수	수출	계	내수	수출	계	내수	수출	계	내수	수출
현대	CLICK	148,321	6,101	142,220	129,389	7,435	121,954	77,447	5,788	71,659	91,238	3,879	87,359
	ACCENT	-	-	-	-	-	-	-	-	-	8,394	3,004	5,390
	AVANTE HD	280,396	110,535	169,861	269,783	87,579	182,204	318,043	115,378	202,665	246,873	62,839	184,034
	AVANTE MD	-	-	-	-	-	-	-	-	-	76,977	76,977	-
	VERNA	136,750	7,561	129,189	173,643	9,103	164,540	187,542	9,815	177,727	162,496	5,937	156,559
	i30	71,259	11,000	60,259	110,232	29,301	80,931	79,033	19,681	59,352	80,642	7,699	72,943
	i30 cw	-	-	-	10,800	835	9,965	41,814	5,940	35,874	42,189	1,467	40,722
	NF SONATA	164,254	119,133	45,121	165,184	123,208	41,976	106,843	85,071	21,772	16,288	16,288	-
	YF SONATA	-	-	-	-	-	-	61,255	61,255	-	208,438	135,735	72,703
	TUSCANI	34,087	2,537	31,550	21,487	971	20,516	-	-	-	-	-	-
	GRANDEUR TG	127,657	88,430	39,227	95,160	66,589	28,571	86,246	75,844	10,402	55,578	32,893	22,685
	GENESIS	34	26	8	44,535	27,615	16,920	43,717	31,212	12,505	46,116	23,892	22,224
	GENESIS Coupe	-	-	-	4,129	2,025	2,104	27,980	7,011	20,969	22,803	2,789	20,014
	EQUUS	12,349	12,125	224	5,444	5,394	50	16,713	16,274	439	17,573	14,999	2,574
소 계	975,107	357,448	617,659	1,029,786	360,055	669,731	1,046,633	433,269	613,364	1,075,605	388,398	687,207	
기아	PRIDE	136,993	25,919	111,074	143,863	22,197	121,666	161,989	18,532	143,457	181,359	14,339	167,020
	MORNING	147,892	28,404	119,488	157,684	84,177	73,507	206,563	102,082	104,481	206,670	101,570	105,100
	CERATO	157,105	15,881	141,224	105,754	5,915	99,839	13,806	-	13,806	-	-	-
	FORTE	-	-	-	22,576	17,669	4,907	205,224	51,374	153,850	261,111	43,486	217,625
	LOTZE	95,672	32,711	62,961	121,694	43,958	77,736	89,982	49,054	40,928	33,555	17,615	15,940
	K5	-	-	-	-	-	-	-	-	-	85,654	61,876	23,778
	K7	-	-	-	-	-	-	5,641	5,640	1	47,719	42,544	5,175
	OPIRUS	32,947	22,937	10,010	23,872	15,280	8,592	14,215	13,048	1,167	8,216	8,216	-
	소 계	570,609	125,852	444,757	575,443	189,196	386,247	697,420	239,730	457,690	824,284	289,646	534,638
한국지엠	MATIZ	183,573	53,793	129,780	172,648	50,126	122,522	119,322	12,828	106,494	36,035	2,825	33,210
	MATIZ Creative	-	-	-	-	-	-	27,254	20,843	6,411	165,235	56,184	109,051
	GENTRA	172,591	1,769	170,822	226,727	1,293	225,434	126,499	411	126,088	167,927	533	67,394
	GENTRA X	1,192	1,192	-	7,397	7,397	-	2,722	2,722	-	1,195	1,195	-
	KALOS	102,311	342	101,969	-	-	-	-	-	-	-	-	-
	AVEO	-	-	-	-	-	-	-	-	-	22	-	22
	LACETTI	237,417	13,215	224,202	211,857	6,752	205,105	137,082	501	136,581	65,589	-	65,589
	LACETTI Premiere	-	-	-	2,222	2,222	-	43,962	43,962	-	173,341	33,237	140,104
	MAGNUS	5	5	-	-	-	-	-	-	-	-	-	-
	TOSCA	63,281	25,482	37,799	55,227	20,953	34,274	18,579	10,537	8,042	19,525	5,253	14,272
	G2X	44	44	-	119	119	-	16	16	-	-	-	-
ALPHEON	-	-	-	-	-	-	-	-	-	5,886	5,886	-	
VERITAS	-	-	-	211	211	-	1,645	1,645	-	705	705	-	
STATESMAN	9	9	-	-	-	-	-	-	-	-	-	-	
소 계	760,423	95,851	664,572	676,408	89,073	587,335	477,081	93,465	383,616	635,460	105,818	529,642	
르노삼성	SM3	82,088	27,492	54,596	67,299	19,246	48,053	79,416	45,906	33,510	64,998	6,503	58,495
	New SM3	-	-	-	-	-	-	-	-	-	57,397	52,995	4,402
	New SM5	73,331	73,057	274	57,462	55,640	1,822	62,889	61,010	1,879	14,669	10,504	4,165
	New SM5(L43)	-	-	-	-	-	-	-	-	-	72,670	66,878	5,792
	SM7	14,238	14,137	101	15,331	15,263	68	18,300	18,234	66	13,573	13,336	237
	소 계	169,657	114,686	54,971	140,092	90,149	49,943	160,605	125,150	35,455	223,307	150,216	73,091
쌍용	CHAIRMAN H	9,744	9,689	55	6,245	6,244	1	2,683	2,683	-	3,589	3,589	-
	CHAIRMAN W	-	-	-	6,692	6,624	68	2,817	2,778	39	4,717	4,664	53
	소 계	9,744	9,689	55	12,937	12,868	69	5,500	5,461	39	8,306	8,253	53
승용차 계	2,485,540	703,526	1,782,014	2,434,666	741,341	1,693,325	2,387,239	897,075	1,490,164	2,766,962	942,331	1,824,631	



다목적형

(단위 : 대)

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현대	LAVITA	4,749	33	4,716	-	-	-	-	-	-	-	-	-
	SANTA FE(CM)	167,037	50,535	116,502	134,356	43,291	91,065	112,656	58,324	54,332	138,698	37,759	100,939
	TERRACAN	943	943	-	-	-	-	-	-	-	-	-	-
	TUCSON	235,671	29,824	205,847	215,609	24,336	191,273	141,959	18,340	123,619	-	-	-
	TUCSON ix	-	-	-	-	-	-	26,706	26,108	598	196,959	46,454	150,505
	VERACRUZ	54,521	16,032	38,489	34,401	11,636	22,765	28,492	11,926	16,566	38,266	9,650	28,616
	TRAJET XG	6,660	4,130	2,530	-	-	-	-	-	-	-	-	-
	소 계	469,581	101,497	368,084	384,366	79,263	305,103	309,813	114,698	195,115	373,923	93,863	280,060
기아	New CARENS	112,608	31,860	80,748	84,597	18,805	65,792	44,952	9,681	35,271	43,093	4,990	38,103
	GRAND CARNIVAL	84,021	16,048	67,973	56,905	14,838	42,067	45,897	17,363	28,534	49,458	19,228	30,230
	New CARNIVAL	4,441	4,441	-	4,336	4,336	-	4,014	4,014	-	5,916	5,916	-
	EP	12,267	-	12,267	4,072	-	4,072	32	-	32	127	-	127
	SOUL	-	-	-	20,140	9,574	10,566	118,685	21,239	97,446	155,533	22,200	133,333
	SORENTO	97,543	11,963	85,580	69,154	6,137	63,017	2,074	1,039	1,035	-	-	-
	SORENTO R	-	-	-	-	-	-	56,661	39,173	17,488	99,955	42,480	57,475
	New SPORTAGE	149,577	32,563	117,014	120,261	23,974	96,287	86,106	27,874	58,232	13,569	4,844	8,725
	SPORTAGE R	-	-	-	-	-	-	-	-	-	99,385	39,926	59,459
	MOHAVE	-	-	-	37,238	8,900	28,338	12,875	6,420	6,455	15,856	5,651	10,205
소 계	460,457	96,875	363,582	396,703	86,564	310,139	371,296	126,803	244,493	482,892	145,235	337,657	
현대기아자동차	WINSTORM	151,348	28,738	122,610	116,404	12,711	103,693	54,132	10,102	44,030	83,429	5,227	78,202
	WINSTORM Maxx	-	-	-	846	846	-	857	857	-	1,421	1,421	-
	ORLANDO	-	-	-	-	-	-	-	-	-	4	-	4
	REZZO	20,575	2,335	18,240	8,380	-	8,380	-	-	-	-	-	-
소 계	171,923	31,073	140,850	125,630	13,557	112,073	54,989	10,959	44,030	84,854	6,648	78,206	
르노삼성	QM5	2,518	2,518	-	56,932	11,832	45,100	29,200	8,480	20,720	48,173	5,481	42,692
	소 계	2,518	2,518	-	56,932	11,832	45,100	29,200	8,480	20,720	48,173	5,481	42,692
쌍용	ACTYON	21,424	10,039	11,385	12,643	4,379	8,264	4,926	2,116	2,810	18,657	1,410	17,247
	ACTYON Sports	23,664	15,463	8,201	22,242	10,739	11,503	12,002	8,532	3,470	14,054	14,054	-
	KORANDO C	-	-	-	-	-	-	-	-	-	4,582	-	4,582
	KYRON	36,430	14,460	21,970	19,663	5,704	13,959	5,762	2,695	3,067	19,309	1,514	17,795
	REXTON	23,987	8,244	15,743	10,630	4,035	6,595	4,091	2,637	1,454	10,849	5,835	5,014
	RODIUS	9,440	2,721	6,719	4,290	1,440	2,850	2,655	748	1,907	4,458	1,393	3,065
소 계	114,945	50,927	64,018	69,468	26,297	43,171	29,436	16,728	12,708	71,909	24,206	47,703	
다목적형 계		1,219,424	282,890	936,534	1,033,099	217,513	815,586	794,734	277,668	517,066	1,061,751	275,433	786,318

국내 자동차 통계



버스

(단위 : 대)

업체	모델명	2007			2008			2009			2010		
		계	내수	수출	계	내수	수출	계	내수	수출	계	내수	수출
현 대	STAREX	40,588	22,784	17,804	1	1	-	-	-	-	-	-	-
	GRAND STAREX	40,819	28,608	12,211	93,803	40,691	53,112	86,149	47,259	38,890	108,267	50,175	58,092
	COUNTY	7,292	3,669	3,623	6,503	2,525	3,978	6,825	3,021	3,804	7,711	2,935	4,776
	AERO TWON	762	762	-	616	490	126	587	471	116	599	452	147
	GREEN CITY(GLOBAL900)	219	219	-	544	544	-	521	521	-	583	583	-
	UNIVERSE	2,286	2,286	-	2,278	1,658	620	2,463	1,677	786	3,043	2,121	922
	SUPER A/C	1,975	1,975	-	1,969	1,969	-	2,405	2,405	-	2,147	2,147	-
	AERO SPACE	377	377	-	230	230	-	117	117	-	87	87	-
	AERO EXPORTS	1,967	-	1,967	1,513	-	1,513	1,015	-	1,015	901	-	901
	소 계	96,285	60,680	35,605	107,457	48,108	59,349	100,082	55,471	44,611	123,338	58,500	64,838
기 아	그란필드(948 SDI)	209	209	-	108	108	-	150	150	-	166	166	-
	블루스카이	-	-	-	-	-	-	78	78	-	226	226	-
	파크웨이(948 SDII)	1,366	1,334	32	555	555	-	486	486	-	631	631	-
	선샤인(949)	407	407	-	209	209	-	264	262	2	369	369	-
	실크로드	-	-	-	162	162	-	127	127	-	162	147	15
소 계	1,982	1,950	32	1,034	1,034	-	1,105	1,103	2	1,554	1,539	15	
한국 지엠	DAMAS	4,827	3,112	1,715	11,676	9,477	2,199	7,473	6,377	1,096	10,173	7,858	2,315
소 계	4,827	3,112	1,715	11,676	9,477	2,199	7,473	6,377	1,096	10,173	7,858	2,315	
대 우 버 스	BM090	-	-	-	797	797	-	-	-	-	-	-	-
	BS090	120	120	-	-	-	-	617	617	-	469	469	-
	BH090	614	614	-	81	81	-	78	78	-	79	79	-
	BS106	1,352	1,352	-	1,401	1,401	-	906	906	-	733	733	-
	BS110CN	143	143	-	216	216	-	281	281	-	225	225	-
	BH115E	98	98	-	-	-	-	-	-	-	-	-	-
	BH116	437	437	-	288	288	-	88	88	-	-	-	-
	BH117	42	42	-	-	-	-	-	-	-	-	-	-
	BH120	834	834	-	35	35	-	1	1	-	-	-	-
	BS120CN	64	64	-	-	-	-	3	3	-	-	-	-
	BH119	151	151	-	-	-	-	-	-	-	-	-	-
	BX212	453	453	-	67	67	-	39	39	-	274	274	-
	FX120	-	-	-	328	328	-	130	130	-	102	102	-
	FX212	-	-	-	283	283	-	117	117	-	120	120	-
	FX115	-	-	-	27	27	-	20	20	-	26	26	-
	FX116	-	-	-	156	156	-	262	262	-	326	326	-
	ROYAL CITY EXPORT	1,313	-	1,313	770	-	770	735	-	735	315	-	315
ROYAL EXPORT	300	-	300	336	-	336	927	-	927	524	-	524	
BC211M	142	142	-	111	111	-	8	8	-	10	10	-	
소 계	6,063	4,450	1,613	4,896	3,790	1,106	4,212	2,550	1,662	3,203	2,364	839	
버 스 계	109,157	70,192	38,965	125,063	62,409	62,654	112,872	65,501	47,371	138,268	70,261	68,007	



트럭

(단위 : 대)

업체	모 델 명	2007			2008			2009			2010		
		계	내수	수출	계	내수	수출	계	내수	수출	계	내수	수출
현 대	LIBERO	6,415	5,370	1,045	112	112	-	-	-	-	-	-	-
	1톤(PORTER)	112,028	74,743	37,285	106,093	64,422	41,671	115,964	78,846	37,118	110,288	94,059	16,229
	2.5톤(MIGHTY)	19,567	6,851	12,716	23,442	4,528	18,914	17,037	4,423	12,614	21,771	5,267	16,504
	3.5톤	4,359	4,182	177	2,689	2,689	-	8,146	3,159	4,987	7,382	4,146	3,236
	4.5톤	3,029	3,029	-	2,707	2,707	-	3,147	3,147	-	3,794	3,794	-
	5톤	6,053	4,511	1,542	5,549	4,021	1,528	4,432	3,826	606	5,976	4,633	1,343
	7톤	126	126	-	97	97	-	225	225	-	334	334	-
	8톤 C	139	139	-	100	100	-	122	122	-	163	163	-
	8톤 D	13	13	-	1	1	-	10	10	-	12	12	-
	8.5톤 C	130	130	-	102	102	-	129	129	-	133	133	-
	9.5톤 C	328	328	-	240	240	-	159	159	-	311	311	-
	11톤 C	-	-	-	-	-	-	1	1	-	-	-	-
	11.5톤 C	306	306	-	179	179	-	190	190	-	221	221	-
	14톤 C	884	884	-	622	622	-	328	328	-	823	823	-
	15톤 C	52	52	-	27	27	-	-	-	-	-	-	-
	15톤 D	189	189	-	120	120	-	499	499	-	314	314	-
	16톤 C	613	613	-	364	364	-	480	480	-	680	680	-
	19톤 C	187	187	-	111	111	-	170	170	-	314	314	-
	20톤 C	84	84	-	58	58	-	63	63	-	62	62	-
	22톤 C	55	55	-	22	22	-	21	21	-	35	35	-
24톤 D	1,334	1,334	-	969	969	-	-	-	-	-	-	-	
25톤 C	1,123	1,123	-	1,194	1,194	-	1,290	1,290	-	1,497	1,497	-	
대형트럭수출용	1,664	-	1,664	1,124	-	1,124	790	-	790	742	-	742	
소 계	158,678	104,249	54,429	145,922	82,685	63,237	153,203	97,088	56,115	154,852	116,798	38,054	
기 아	1톤	62,859	30,686	32,173	67,046	25,393	41,653	62,892	29,433	33,459	77,799	30,503	47,296
	1.4톤	7,260	7,260	-	6,046	6,046	-	6,995	6,995	-	7,677	7,677	-
	소 계	70,119	37,946	32,173	73,092	31,439	41,653	69,887	36,428	33,459	85,476	38,180	47,296
한국 지엠	LABO	1,098	506	592	5,722	4,413	1,309	4,561	4,044	517	6,141	5,406	735
	소 계	1,098	506	592	5,722	4,413	1,309	4,561	4,044	517	6,141	5,406	735
타 타 대 우	4.5톤 C	3,044	3,044	-	1,626	1,625	1	1,524	1,524	-	1,582	1,581	1
	5톤 C	1,333	1,333	-	1,008	1,008	-	748	748	-	988	977	11
	7톤 C	2	1	1	-	-	-	-	-	-	-	-	-

• 주 : C-Cargo Truck, D-Dump Truck

국내 자동차 통계

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타 타 대 우	8톤 C	7	7	-	-	-	-	-	-	-	5	3	2
	8톤 D	24	16	8	7	7	-	9	5	4	1	-	1
	8.5톤 C	279	161	118	303	211	92	347	193	154	1,212	145	1,067
	9.5톤 C	42	42	-	179	179	-	165	165	-	134	134	-
	11톤 C	-	-	-	-	-	-	-	-	-	6	2	4
	11.5톤 C	201	201	-	305	205	100	154	104	50	135	108	27
	14톤 C	78	78	-	193	169	24	14	14	-	115	114	1
	15톤 D	173	52	121	1,683	60	1,623	1,242	63	1,179	1,224	42	1,182
	15.5톤 C	318	318	-	90	85	5	85	85	-	93	91	2
	16톤 C	344	340	4	424	322	102	445	325	120	1,013	185	828
	16.5톤 C	1	1	-	-	-	-	-	-	-	-	-	-
	17톤 C	84	84	-	50	50	-	58	58	-	42	42	-
	18톤 C	-	-	-	-	-	-	5	5	-	71	71	-
	19톤 C	125	125	-	88	79	9	80	76	4	144	141	3
	19.5톤 C	129	129	-	131	112	19	90	80	10	114	114	-
	21톤 C	-	-	-	33	24	9	-	-	-	8	6	2
	22.5톤 C	67	67	-	15	15	-	29	29	-	32	32	-
	24톤 D	952	349	603	359	199	160	237	218	19	22	16	6
	24톤 C	378	120	258	64	64	-	56	56	-	15	15	-
	25톤 C	1,458	1,458	-	824	812	12	950	946	4	916	907	9
25.5톤 D	383	383	-	132	132	-	316	316	-	187	181	6	
소 계		9,422	8,309	1,113	7,514	5,358	2,156	6,554	5,010	1,544	8,059	4,907	3,152
트럭 계		239,317	151,010	88,307	232,250	123,895	108,355	234,205	142,570	91,635	254,528	165,291	89,237



특장차

(단위 : 대)

업체	2007			2008			2009			2010		
	계	내수	수출	계	내수	수출	계	내수	수출	계	내수	수출
현대	1,708	1,401	307	2,650	851	1,799	4,035	2,152	1,883	4,574	2,006	2,568
기아	9,985	9,707	278	8,690	8,199	491	9,068	8,688	380	10,363	9,912	451
타타대우	1,342	609	733	2,030	275	1,755	709	346	363	1,087	192	895
특장차계	13,035	11,717	1,318	13,370	9,325	4,045	13,812	11,186	2,626	16,024	12,110	3,914
자동차총계	4,066,473	1,219,335	2,847,138	3,838,448	1,154,483	2,683,965	3,542,862	1,394,000	2,148,862	4,237,533	1,465,426	2,772,107